Nwani Cyril Uchenna

Operations Lead, Graphic Designer and Web Developer

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PROFILE

Operations leader and designer-developer. As Chief Operating Officer of TokunboVerify I manage 10 staff and 3 external contractors and hold a 10% equity stake; since 2022 I have led operations and delivery teams across Marketseller.top and my own agency. Alongside this I bring more than seven years of client work and over 1,000 completed design projects for international clients on Fiverr, covering book covers, Amazon A+ content, brand identities, flyers and websites. Founder of Omenala Digital Agency. Completed national service as IT support at a federal regulatory agency. Since 2019 I have taught graphic design free of charge to more than 50 young people, and I am building 50 free websites for non-profits and local businesses.

EXPERIENCE

Chief Operating Officer (10% equity holder)
Apr 2026 to Present

TokunboVerify, Nigeria (tokunboverify.com)

- Run day-to-day operations for a platform that shows the history of foreign-used (tokunbo) cars before purchase.
- Manage a team of 10 staff and 3 external contractors, coordinating their work and keeping delivery on track.
- Plan and run the company's Meta advertising, including AI-assisted video creatives.
- Awarded a 10% equity stake by the founders.

Founder, Lead Designer and Developer
2020 to Present

Omenala Digital Agency, Port Harcourt (remote clients)

- Deliver brand identities, marketing design, book covers and websites for clients in publishing, logistics, fashion and fintech.
- Build responsive WordPress and custom-coded websites; manage projects end to end, coordinating outsourced and in-house developers.
- Provide remote IT assistance, troubleshooting and website management for clients.
- Lead the 50 Free Websites initiative: 15 sites for non-profits and 35 for local businesses, each with a Google Business Profile listing (5 live).

Freelance Graphic and Web Designer
2019 to Present

Fiverr (self-employed, remote)

- Completed over 1,000 design projects: book covers, Amazon A+ modules, landing pages, flyers, brand systems and identity kits.
- Managed client briefs, revisions, delivery timelines and communication independently for clients worldwide.

IT Specialist / Operations (National Youth Service Corps)
Feb 2024 to Feb 2025

Nigerian Shippers' Council, South-South Zonal Coordinating Office, Port Harcourt

- Delivered first-level technical support to staff, resolving hardware, software and connectivity issues; supported LAN/WAN operations.
- Improved documentation with digital tools for timely, accurate report submissions; tracked vessel KPIs and compiled compliance reports.
- Supported inter-agency coordination with DSS, ICPC, NPA and the Nigeria Customs Service.

Developer (Frontend and Backend), Contract
2024

TecvakDesign.com (remote)

- Built and maintained websites, dashboards and digital interfaces; prepared Figma files for design-to-development handoff.
- Integrated automation that reduced repetitive tasks and improved documentation speed.

Operations Lead 2022 to 2025
Marketseller.top (remote)

- Administered digital tools and automated workflows; managed order systems, customer channels and backend dashboards.
- Improved team productivity with structured workflow guides and technical support.

Creative Director / HR Manager 2020 to 2022
1digit Marketing (remote)

- Led branding and UI/UX for the company's SaaS product, the Bista App, which generated revenue in its first launch quarter.
- Managed design workflows, hiring, onboarding and performance reviews across the team.

Volunteer Assistant Tutor 2019 to 2020
Amiable Media Academy, Enugu

- Taught Adobe Photoshop and Illustrator to beginners, developed training materials and set up class workstations.

EDUCATION AND TRAINING

Postgraduate Diploma (PGD), Business Administration 2025 to 2026
University of Nigeria, Nsukka

Higher National Diploma (HND), Computer Science, Upper Credit 2018 to 2022
Institute of Management and Technology (IMT), Enugu

Software Development Training Apr 2024 to Feb 2025
Silicon Delta, Port Harcourt

Graphic Design Certification, Best Graduating Graphics Designer Award 2018 to 2019
Amiable Media Academy, Enugu

COMMUNITY AND VOLUNTEER WORK

- **Free graphic design classes, Nsukka (2020):** St. Peter's Parish, Ndiagu Umuoyo and St. Theresa's Cathedral; 21 enrolled, 18 completed with certificates.
- **Free graphic design program, IMT Enugu (2021):** 33 enrolled, 25 completed.
- **Design summer camp host (2021):** post-pandemic creative camp teaching Canva, Photoshop basics, branding and layout.
- **Design event speaker (2024):** sessions on branding, freelancing and design careers.
- **Canva design course for small business owners (2025):** taught entrepreneurs to build brand kits, templates and marketing materials.

SELECTED PROJECTS

deeday.ng: digital wedding invitation platform.

The Synthetic Truth: editorial site on AI, work and money.

Omenala GMap Extractor: Chrome-based lead generation tool.

TokunboVerify: vehicle history checks for tokunbo cars.

Kiddore: parenting and family blog.

Codinala: web development and visual design brand.

SKILLS

Design: Adobe Photoshop, Illustrator, InDesign, Canva, Figma, brand identity, layout, typography

IT support: Windows 10/11, Microsoft 365, Google Workspace, LAN/WAN support, troubleshooting, remote support

Languages: English (fluent), Igbo (native), French (basic), Italian (basic)

Web: HTML, CSS, JavaScript, React, PHP, MySQL, WordPress, Firebase, Google Business Profile

AI and automation: Claude, ChatGPT, Midjourney, workflow automation, Trello

References: available on request